

UT NEWS

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AUG. 25, 2014 VOLUME 15, ISSUE 1

MUSIC FEST 2014

Friday, Aug. 29 • Rocket Hall parking lot



Check out the complete preview in a special section, pages 7-10.



- 4 p.m. **The Infatuations**
- 5 p.m. **Pep Rally**
- 6 p.m. **Alexander Zonjic with The Motor City Horns and Serieux**
- 8 p.m. **David Cook**
- 10 p.m. **Mike Posner**

UT partners with Cavaliers to reach northeast Ohio students

The University of Toledo is turning heads in the Mid-American Conference by turning up the volume on its outreach in northeast Ohio through a partnership with the Cleveland Cavaliers.



the region's most influential organizations, to let students know about the outstanding educational opportunities available at The University of Toledo," said Larry Burns, UT vice president for external affairs.

The partnership is designed to entice prospective students who are looking to be far enough away from home but not too far by promoting UT's large selection of affordable, top-tier academic programs.

Details of the partnership and UT's objectives will be announced at a news conference Thursday, Aug. 28, at 2 p.m. at Quicken Loans Arena.

"Northeast Ohio has always been important for recruiting students, and we're excited to be partnering with the Cavs, one of

"It's clear that Cleveland is going to be one of the best teams in basketball this year and in the coming years, and I can't think of a better place for Rocket Nation to be than in Quicken Loans Arena," Burns said.

He noted that partnerships with professional sports teams in Detroit during the past eight years have resulted in doubling the UT student population from southeast Michigan. The University is hoping for the same from northeast Ohio.

The partnership between the Cavaliers and the University integrates elements that

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On the move



Photo by Daniel Miller

Hayley Poland was one of many first-year orientation guides who helped students move in last week.

Political strategist to kick off 2014-15 Honors Lecture Series

Political strategist and former presidential adviser Karl Rove will kick off this year's Jesup Scott Honors College Distinguished Lecture Series.



Rove

Rove will speak Monday, Sept. 15, at 7 p.m. in Doermann Theater.

The event is free, though seating is limited. The

lecture also will be streamed live in UT's Memorial Field House Room 2100.

Rove is one of the nation's best-known political strategists. He served as senior adviser to President George W. Bush for seven years and led Bush's election campaigns in 2000 and 2004.

He served as deputy chief of staff from 2004 to 2007, overseeing the offices of Strategic Initiatives, Political Affairs, Public Liaison, and Intergovernmental Affairs. Rove was deputy chief of staff for policy and coordinated the White House policymaking process.

"Universities are forums for great conversations, and we're excited to hear

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Faculty and staff convocation set for Aug. 26

A convocation ceremony welcoming faculty and staff back to campus will be held Tuesday, Aug. 26, at 3 p.m. in Doermann Theater in University Hall on Main Campus.

Transportation will be provided for Scott Park and Health Science Campus employees.

"Before we commit in earnest to the happy flurry of activity that is a welcome part of each new semester, I hope you can join me, the UT leadership team, and leaders of the various organizations representing UT employees for the 2014 faculty and staff convocation," wrote Interim President Nagi Naganathan in a letter to campus sent Aug. 12.

"The faculty and staff convocation is an opportunity for us to come together as a University community and a chance for me to express my thanks for your efforts as

we look forward to a great academic year," Naganathan said.

Following the ceremony, an informal reception with light refreshments will be held in front of University Hall or in the hallway just outside of Doermann if it rains.

A shuttle bus will stop on Health Science Campus and Scott Park before and after the event. The schedule is:

- Pick-up at north entrance of Mulford Library at 2:30 p.m.
- Pick-up at Scott Park east side at Area 22 at 2:40 p.m.
- Drop-off in front of University Hall on Bancroft Street for program followed by reception with refreshments
- Pick-up on Bancroft Street at 4:20 p.m.
- Return to Mulford Library and Scott Park campuses.

Thank-you picnic



Photo by Crystal Hand

UT Medical Center CEO David Morlock, standing, and Dr. Carl Sirio, UTMC chief operating officer and chief clinical and chief medical officer, and senior associate dean for clinical affairs in the College of Medicine and Life Sciences, standing left, mingled during last week's celebratory picnic on Health Science Campus. Three events were held to accommodate all shifts to thank faculty, staff, students and volunteers for delivering university-quality care to patients, and to celebrate UTMC being recognized by U.S. News & World Report for the fourth consecutive year as a best hospital in the Toledo metro area for 2014-15 in four clinical specialties, as well as the center being named a gold partner in the Ohio Hospital Association Organ Donation Champions program by Donate Life Ohio.

Fighting cancer without surgery

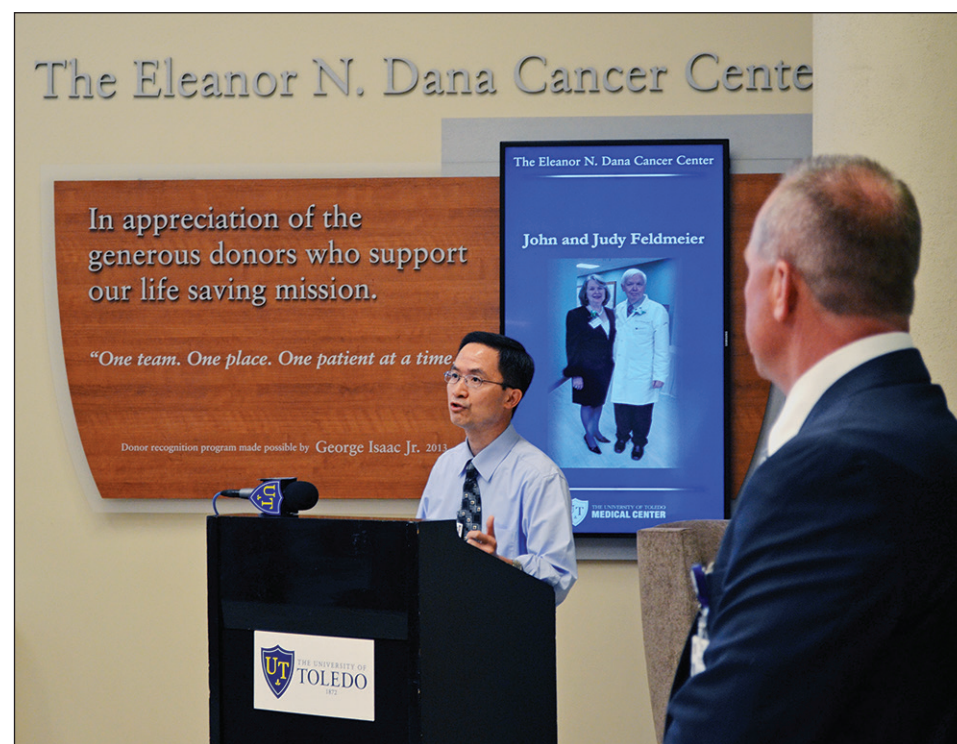


Photo by Daniel Miller

Dr. Changhu Chen, professor and chair of radiation oncology, spoke at the ribbon-cutting ceremony for the new Edge radiosurgery system last week in UT Medical Center's Eleanor N. Dana Cancer Center. UTMC is one of five centers in the world to have the \$3.5 million Edge, which destroys tumors with high-dose, extremely focused radiation beams. "We call it 'surgery without a knife' because we can completely destroy these tumors, but with no incision, no pain and no recovery time," Chen said. "This technique instead uses radiation with pinpoint accuracy to obliterate the tumors without harming healthy tissue." This technique, called stereotactic radiosurgery, is a growing non-invasive treatment that is especially useful for metastatic disease, which is when cancer spreads from one organ or part of the body to another. It can treat tumors considered to be inoperable and difficult to reach, as well as those affecting any part of the body, including the brain, liver, spine and bones.

Parking permits need to be purchased by Aug. 31

By Samantha Watson

The start of a new semester means more than just class being in session; it also means it's time to purchase or renew your parking permits.

Employee and affiliate permits will be available for purchase beginning Monday, Aug. 25, at <http://myparking.utoledo.edu> by logging in with your username and password. After logging in, click "apply for permit," select an application, and submit your information.

Students who secured a fall reservation over the summer had that converted to an active permit Aug. 20. They received an email confirming their registration and providing information about what lots they can park in.

If a reservation was not secured over the summer, students can still secure permits by logging onto <http://myparking.utoledo.edu>. All student permit fees are applied directly to the student e-statement.

Employee and affiliate permit prices vary depending on eligibility. Visit the Parking Services website for more information.

Guest passes also are available on a daily basis for \$3 per day by going to guestparking.utoledo.edu.

After the Sunday, Aug. 31, deadline, UT Parking Enforcement will begin ticketing using license plate recognition technology, which scans license plates and compares numbers with a database of registered permits. Violations will be sent via email to Rockets or UT email accounts. If the vehicle has never been registered, a notice will be sent to the mailing address of the registered owner.

For more information, visit utoledo.edu/parkingservices or utoledo.edu/parking/parking-enforcement.

Greatness lives here



Photos by Daniel Miller

The quote on the wall says it all of the renovated Larimer Athletic Complex, which re-opened last week with a special ceremony. Vice President and Athletic Director Mike O'Brien spoke at the event to herald the privately funded \$5.5 million renovation of the building that is the home of the UT football program as well as the Rocket Academic Center. Improvements to the complex, located at the north end of the Glass Bowl, include a new entryway into the building that features floor-to-ceiling graphics; a new layout of the locker room; a players' lounge adjacent to the locker room; a new entrance that will allow the Rockets to enter the field from beneath the scoreboard; and expanded Rocket Academic Center with additional workspace for student-athletes, new tutoring rooms and offices for academic advisers.

New Academic Center named in honor of Marcia and Roy Armes

By Paul Helgren

When they were asked to play a part in the renovation of The University of Toledo's Larimer Athletic Complex, Marcia and Roy Armes were more than happy to help out.

They were even happier knowing that their gift would assist Rocket student-athletes in their academic pursuits.

The Armes' gift of \$500,000 to the Rockets' latest capital campaign was designated for the expansion and improvement of the Rocket Academic Center located in Larimer. Renovations include additional work space for student-athletes and staff overlooking the Glass Bowl field; the creation of private tutoring rooms; new computer equipment; and new furniture.

"We feel fortunate to be able to give back to a University where we both went to school," Roy said. "It's an honor for us to be able to contribute to the athletic program and to the student-athletes. One of the things we cherish most is for us to be able to contribute to the education of the student-athletes."



Roy and Marcia Armes

UT Vice President and Athletic Director Mike O'Brien said the academic center re-opened in July as the Marcia and Roy Armes Rocket Academic Center.

"We are very grateful to Roy and Marcia for their generous donation," O'Brien said. "We know how important academics are to them, so it is only fitting that the academic center is named in their honor."

Roy, a 1975 graduate of the UT College of Engineering, is the president, chair and chief executive officer of Cooper Tire &

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Sullivans' gift for Larimer renovation latest in long line of UT contributions

By Paul Helgren

When it comes to supporting UT athletics, Chuck and Jackie Sullivan are in a league of their own.

The Sullivans made the lead gift to the Rockets' latest capital campaign, a \$5 million renovation of the Larimer Athletic Complex. They donated \$1.5 million, half of which went toward the Larimer project, the other half designated for a coaches' endowment fund.

The donation is the latest in a long line of gifts from the Sullivans to support numerous projects at UT, both for athletics and the University as a whole. All totaled, the Sullivans have given nearly \$14 million to the University, including \$1.2 million for the renovation of the soccer, track and tennis facilities in 2003, and \$5 million for the renovation of Savage Arena in 2008, the largest single gift ever made to the UT Athletic Department.

"We cannot say enough about the generosity of Chuck and Jackie Sullivan," said UT Vice President and Athletic Director Mike O'Brien. "We can always count on their support to help us in our quest to provide the best possible environment for



Chuck and Jackie Sullivan

our student-athletes. They are great friends who truly care about The University of Toledo, and they show that time and time again with their support. There is no doubt that we are a stronger Athletic Department thanks to the Sullivans."

Chuck, a 1959 graduate of the UT College of Business, said his gratitude for the education he received from the University is all the incentive he needs to give back to his alma mater.

"I grew up in Toledo and had eight brothers and sisters. There wasn't a lot of

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'The Relevant University' to air Aug. 26

Tune in to "The Relevant University" Tuesday, Aug. 26, at 7 p.m. on AM 760 WJR.

This month, Lawrence J. Burns, UT vice president for external affairs, is joined by Richard Hylant, a member of the Board of Directors for the Great Lakes Protection Fund, to discuss the health of the Great Lakes after a toxic algal bloom in Lake Erie caused an advisory on Toledo's drinking water for a half million people.

In this month's episode:

- Richard Hylant shares the work of the Great Lakes Protection Fund to protect and restore this important natural resource.
- Dr. Isabel Escobar, UT professor of chemical and environmental engineering, and expert in water treatment and desalination membrane technology, and Dr. Patrick Lawrence, UT professor and chair of geography and planning, who

recently led a restoration project of the Ottawa River that flows through the University's Main Campus, share their water quality expertise about what led to Toledo's recent water crisis.

- Lana Pollack, chair of the International Joint Commission, talks about how a cooperative approach between the United States and Canada is needed to protect the Great Lakes.
- And Congresswoman Marcy Kaptur discusses the changes needed to prevent continued water quality concerns for the many people who depend on Lake Erie.

The University and Detroit's WJR Radio produce the monthly, hourlong program that explores the critical role higher education plays in our world.

Listen to the show at utoledo.edu/therelevantuniversity.

Sullivans' gift

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extra money floating around in those days, so I had to work my way through school," said the former CEO and chair of Interstate Bakeries in Kansas City. "So I've always had a strong affinity for UT because I would not have a college degree if it wasn't for The University of Toledo."

Jackie, a graduate of Rider University, said she has adopted UT as her unofficial alma mater. "We come back to the area in the fall just so we can watch Rocket football games," she added.

The Sullivans stressed the importance of supporting the University, whether it is the Larimer renovation project or an academic endeavor.

"We support the Athletic Department as well as numerous academic areas of the University because we think it is important and worthwhile," Chuck said. "I would strongly encourage others — especially alumni — to contribute to UT if they are in a position to do so."

The Larimer Athletic Complex originally opened in 1990 as part of the Glass Bowl renovation project. It is named after Frank and Hazel Larimer, whose lead gift paved the way for construction of the new building.

In memoriam

Morton Bobowick, Toledo, who taught tax law and estate planning in the College of Law, died July 25 at age 71.

Flora (Huff) Benton Poad, Oregon, died Aug. 18 at age 92. She was a library assistant and taught in the UT Library Sciences Department. The UT alumna received a master's degree in library science in 1964.

Armes

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Rubber Co. in Findlay. Marcia attended UT before transferring and earning her degree in education from Western Michigan University.

They have made numerous gifts to the University, including a recent donation of \$1 million to support UT's Engineering Leadership Institute.

Roy said personal experience has led him to appreciate the efforts of student-athletes, both in their chosen sports and in academics.

"With our two sons participating in high school sports — and one in college sports — we understand a lot about the dedication, commitment and hard work that goes into excelling in both athletics and the classroom," he said. "I've talked to some of the student-athletes at UT, and they said it would be great to have a bigger and better academic center.

We want the student-athletes to take advantage of their academic opportunities and set an example when they begin their chosen careers after they leave The University of Toledo."

Roy's career as a business executive has meant that the Armes have lived in many places around the world over the past 40 years, most of them far away from Toledo. They moved back to northwest Ohio about seven years ago when he accepted his position with Cooper Tire. They found that the University had undergone some dramatic changes, and they were excited to get more involved.

"To see all the changes at this University is just unbelievable," Roy said. "We're looking forward to seeing even greater things in the years to come."

Political strategist

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from this year's speakers," said Dr. Lakeesha Ransom, dean of the Jesup Scott Honors College.

Also speaking as part of the 2014-15 Distinguished Lecture Series will be Paul

Begala, political strategist and former adviser to President Bill Clinton Wednesday, Jan. 21, and Dr. Brian Kennedy, director of the Toledo Museum of Art Tuesday, March 24.

Cavaliers

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include season-long signage and in-game digital messaging targeting future UT Rockets. Also shared at the Thursday news conference will be details about how the Cavs and the University will team up to support prostate cancer awareness.

UT Mens's Basketball Coach Tod Kowalczyk and his team already have embraced "Tie One On," an annual event where bow ties are worn by coaches and handed out to fans in attendance at basketball games to support the fight against cancer.

"To have the Cavs join us in this cause helps put UT Medical Center's anti-cancer work on the national stage," Burns said, adding that this year's bow tie design will be unveiled at the news conference.

"On top of having bragging rights to talk about a nationally ranked university that's just a few hours away from Cleveland, there is a lot of good that comes with welcoming The University of Toledo to the Cavaliers family of partners," said Kerry Bubolz, president of

business operations for the team. "We applaud UT's efforts to be a difference maker in the fight against prostate cancer, and the Cavs are 'all for one, one for all' to help support the cause against a disease that touches millions of families across the country."

Burns also said that as important as recruiting students to UT is, The University of Toledo also is committed to engaging with the northeast Ohio community. "We want to connect with businesses and nonprofits in the Cleveland area to help UT students with internships to complement their classroom education and ultimately have the professional experience needed to get a job in Cleveland or at least in Ohio right after graduation," Burns said.

UT sponsors Intern in Ohio, a free program matching students and businesses, available to students across the state at interninohio.com.

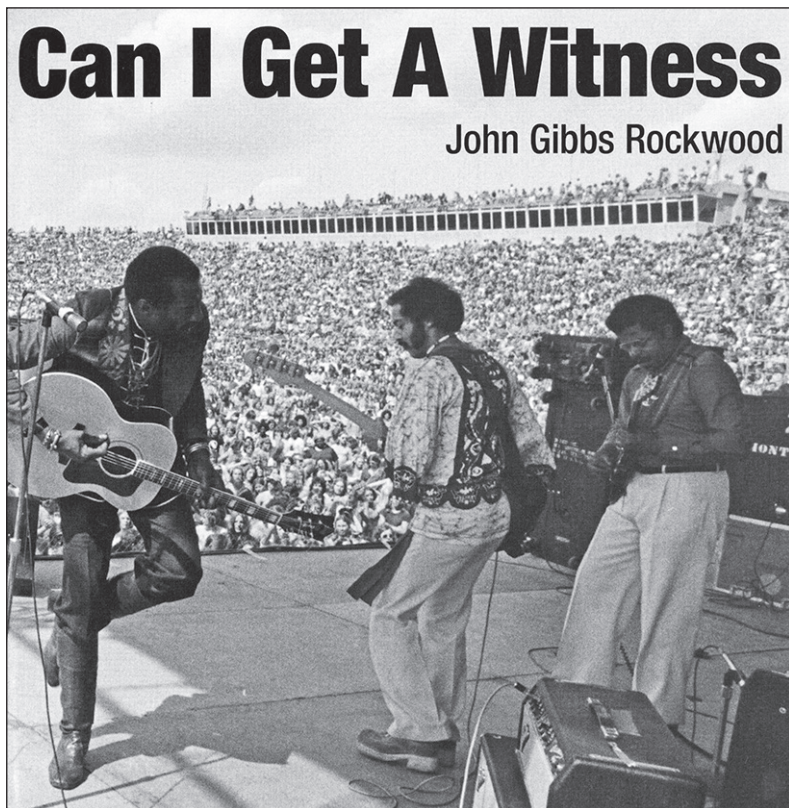
Signed, sealed, delivered

John Gibbs Rockwood will sign copies of his book, *Can I Get A Witness*, at the UT Barnes & Noble Bookstore Saturday, Aug. 30, from noon to 3 p.m.

More than 150 of Rockwood's best photographs of rock, blues and jazz musicians from the past four

decades are featured in the newest publication of The University of Toledo Press.

The \$22.95 book is available at the UT Barnes & Noble Bookstore and utoledopress.com.



Theatre auditions slated for Aug. 28-29

The University of Toledo Department of Theatre and Film will hold auditions for its fall plays Thursday and Friday, Aug. 28 and 29, in the Center for Performing Arts Studio Theatre.

The department will be casting for:

- "The Adding Machine," an expressionist, metaphorical play by Elmer Rice. It will be performed Friday through Sunday, Oct. 24-26 and Oct. 31-Nov. 2.
- "Miss Julie," a naturalistic play written by August Strindberg. It will be performed Friday through Sunday, Nov. 21-23 and Dec. 5-7.

Auditions are open to all.

Sign-up sheets are posted outside the Theatre and Film Department office, located in Center for Performing Arts Room 1030.

Audition preparation information can be found at <http://utole.do/auditions>.

For more information, call the Department of Theatre and Film at 419.530.2202.

Medical illustrators win big at annual conference

By Lindsay Mahaney

Designing layers of skin peeled back to reveal muscles and bones is part of the daily routine for Roy Schneider and Tony Floyd-Bradstock. However, The University of Toledo medical illustrators traded skin for plaster for their award-winning piece "Wall Repair."

The two recently were recognized for the project at the 2014 Association of Medical Illustrators conference.

"Wall Repair" won two Salon Awards at the conference: Members Choice Award, which is voted on by association members as best in show, and Advertising and Marketing Promotional Award, which is for an illustration deserving recognition of achievement.

Schneider said the original concept was conceived as an advertisement for Owens Corning insulation products. The idea was to design the anatomy of a house wall, which they accomplished by creating an image of two wall spaces — one with Owens Corning Fiberglas and a second with a competitor's insulation, he said.

While Owens Corning never used the design, the piece inspired Schneider and led to a big break in medical illustration:

designing a virtual dissection program, *Anatomy and Physiology Revealed*, which eventually was published by McGraw-Hill. The project was a collaborative effort of the Department of Neurosciences and the Center for Creative Instruction and received the Dr. Frank Netter Award in 2000.

When they were told there was space to publicly share their work in their own building, Schneider and Floyd-Bradstock brainstormed and got the idea to reuse some of the concepts from the program to create "Wall Repair."

Schneider said they were trying to combine the medical aspects of a virtual dissection and the original concept of a wall in a "fun and playful way."

"A lot of people can't handle the blood," Floyd-Bradstock said. "So you see it as a surgery and get kind of grossed out; you then realize it's not pink muscle."

"It's only insulation," Schneider added with a laugh.

Schneider and Floyd-Bradstock collaborated on the project, which was a six-foot by eight-foot space, along with UT alumnus Josh Klein, a former medical illustration intern.



A CUT ABOVE: Roy Schneider and Tony Floyd-Bradstock posed for a photo by their award-winning "Wall Repair."

The smoke clears on tobacco-free campus

By Kim Goodin

The University of Toledo has joined a growing number of college campuses nationwide in prohibiting tobacco use on its grounds.

The change is evident on Main Campus as classes resume for the first time since UT tightened its policy to eliminate the use of:

- Cigarettes;
- Chewing tobacco;
- Electronic or e-cigarettes;
- Cigars;
- Snus; and
- Pipes.

Designated tobacco-use areas scattered throughout Main Campus have been converted to bicycle racks, and signs informing of the new tobacco policy have sprouted in the grass.

“It’s no secret that tobacco products are harmful to both those who use them and to bystanders,” said Vicki Riddick, senior wellness officer and director of Rocket Wellness. “When tobacco use was restricted in 2011, it was with the understanding that UT would eventually eliminate tobacco altogether. For the health and wellness of our students, our staff and those who visit our campuses daily, this is a step we had to take.”

UT’s Board of Trustees approved the new policy (which can be viewed at <http://utole.do/tobaccofree>) April 3. Much of the summer was spent planning support for those affected by the prospect of tobacco cessation.

Health Science Campus has been tobacco-free since 2006 in accordance with the Ohio Hospital Association’s Tobacco-Free Hospitals initiative.


“This isn’t just a physical change,” Riddick noted. “The culture and habits of many on our campus will be affected. We know it’s going to take several months for the new policy to become ingrained throughout our campuses. Our efforts during the first year will be focused on education and support.”

She said e-cigarettes, considered a safer alternative to organic tobacco, were included in the policy because of recent findings that they deliver a toxic mix of chemicals, including carcinogens, to the lungs, and may hinder the body’s defense against bacterial infections.

According to statistics released by the U.S. Department of Health and Human Services’ Tobacco-Free College Campus Initiative, UT joins 937 universities across the country that are tobacco-free. Another 1,372 are smoke-free.

Riddick said several measures have been enacted to assist those who wish to


THE UNIVERSITY OF TOLEDO Tobacco Policy



The University of Toledo is a tobacco-free environment.
The use of tobacco products
on any of UT’s campuses is prohibited.

Tobacco products include, but are not limited to cigarettes,
e-cigarettes, cigars, chewing tobacco, snus (chewing tobacco
in a porous pouch), pipes and hookahs.

The time to quit tobacco is now! UT can help faculty, students and staff who want to quit
using tobacco with support and cessation programs. For more information, contact:



Will J. Pecsok, PhD, PCC-S, LICDC
Alcohol, Tobacco and Other Drug (ATOD)
Prevention Programs
419.530.8436
will.pecsok@utoledo.edu

stop using tobacco. Students may contact Will Pecsok, associate director of the Counseling Center on Main Campus, at 419.530.8436, or the medical centers on

Main Campus (419.530.3451) and Health Science Campus (419.383.3777).

Faculty and staff are encouraged to call Rocket Wellness at 419.383.2348.

Information regarding cessation methods also is available in the pharmacies on Health Science and Main campuses.

Mike Posner returning home to entertain fans at Music Fest

By Samantha Watson

Though he's traveled all over the world, when Mike Posner comes to Music Fest to perform Friday, Aug. 29, he should feel right at home. "I'm a Midwest boy," Posner said. "I was born in Detroit in the dead of winter. Every show in the Midwest is a hometown show. It's going to be a special one."

The 26-year-old is behind the chart-topping songs "Cooler Than Me," "Please Don't Go" and "Bow Chika Wow Wow," on which he collaborated with Lil Wayne.

After rising to fame at a young age, Posner took a break from singing to write songs for other artists, most notably "Boyfriend" by Justin Bieber and "Beneath Your Beautiful" by Labrinth and Emile Sande.

Posner, unsure of whether he wanted to jump back into the spotlight, was inspired to start making his own music again after an idea he had on an airplane while eating a sandwich. Now Posner donates a meal to a hungry child in America for every album he sells.

"This veggie sandwich made me realize it was possible to use my talent for good, not just to acquire myself more fame and more money," he said on his website.

Posner is finishing up his second album, *Pages*, as he performs across the country on his Unplugged Tour. The album will be released in October.

Music Fest 2014, which is free and open to the public, will start at 4 p.m. and feature performances by The Infatuations, Alexander Zonjic with The Motor City Horns and Serieux, David Cook and Posner.

For more information, visit utoledo.edu/musicfest or follow the event on Facebook at [facebook.com/UTMusicFest](https://www.facebook.com/UTMusicFest) and Twitter at twitter.com/musicfest14.



Posner

Singer-songwriter ready to rock at Music Fest

By Lindsay Mahaney

When it comes to finding the right words, David Cook likes to let his music do the talking for him.

"One of the things I really love about playing music is being able to connect with people," the 31-year-old singer-songwriter said. "It's not always the easiest thing to just talk to somebody and make a connection and interact. Music kind of bridges that gap for me."

Cook, whose career was kick-started by winning the seventh season of "American Idol," said he pulls inspiration from all parts of his life — everything from past experiences to the newspaper — when it comes to writing songs. Reflecting on past work he said: "I try to just absorb more and find inspiration in the peripherals."

When asked about his favorite song he'd written, Cook found it difficult to choose: "Man, it depends on which way the wind's blowing," he said. "Each of these songs, they come from a moment where you get excited or you get inspired. You're inherently connected emotionally to these songs."

"Maybe I can tell you [my favorite song] on stage that day," he joked.

Only a week after winning "Idol," Cook's first single, "The Time of My Life," debuted at No. 3 on Billboard's Hot 100 list. That song and 10 of his singles were listed on the chart, breaking the previous record of six singles held by pop singer Miley Cyrus. It was the highest number of songs by a single artist since the start of the Nielsen SoundScan era, which began in 1991.

In 2008, he released his first studio album, the self-titled *David Cook*, that featured the hits "Light On," which reached No. 17 on the Billboard Hot 100 list, and "Come Back to Me."

Following his Declaration Tour, Cook began working on his second disc, *This Loud Morning*, which was released in 2011.

One year later, Cook announced his contract with RCA Records, which officially ended after his second album, was not going to be renewed.

Since then, the artist has put out several self-produced singles, including "Last Song I'll Ever Write for You" and "Lay Me Low."

"It's been really exciting to have more creative control and more freedom to push myself as an artist," he said.



Cook

Cook is working on a new record without a label, but said that's fine with him.

"I'm not married to the idea of needing [a record label]," he said. "With social media and technology available, it's more viable to make that connection on your own. My fans so far, six years in, have been incredible and really loyal. If I can maintain that relationship without a middle man it might be of more benefit."

Many of the fans Cook is referring to are the same ones that cheered him on during his "American Idol" journey. When asked about his reality show experience, Cook said he had to completely rewire himself to adjust to his newfound fame.

"To go from acoustic gigs for five people at a time to all of a sudden what kind of sandwich you eat for lunch is being overanalyzed by the media is kind of strange," he said. "But my time on 'Idol,' overall, I'd have to say was fantastic."

Cook will appear at this year's UT Music Fest Friday, Aug. 29. The free, public event will start at 3 p.m. at the concert's new location in the Rocket Hall parking lot. He is scheduled to take the stage at 8 p.m.

For more information, visit utoledo.edu/musicfest and davidcookofficial.com.

MUSIC FEST 2014

FREE, PUBLIC

Friday, Aug. 29 • The University of Toledo's Rocket Hall parking lot

4 p.m. The Infatuations

5 p.m. Pep Rally

6 p.m. Alexander Zonjic with The Motor City Horns and Serieux

8 p.m. David Cook

10 p.m. Mike Posner



Flutist to bring Motown magic to Music Fest

By Vicki L. Kroll

It was a hot flute that led to a cool career for Alexander Zonjic.

"I came home to Windsor, Ontario, to visit my mother and my family, and as I'm walking down the street, a guy who recognizes me as the local rock guitar guy who went to Toronto approaches me on the street and said, 'You're the guitar player; would you like to buy a flute?'"

"It kind of took me aback. I didn't really understand why I would even want a flute," Zonjic recalled. "I loved the way it looked in the case. He said he wanted 50 bucks; I only had \$9 and he took it."

The steal was a deal — bargain price, lighter and smaller instrument, and a life-changing experience.

"I think what I had automatically was a real passion and desire to really want to learn how to play this very interesting-looking little thing. I mean, it looks like plumbing; it's basically three pieces of a tube, and you put it together and yes, you can make music with it, but not unless you really make a huge commitment to it," he said.

"The guitar is still a part of my life, but the flute is definitely what has served me well on a very large level and has brought me to perform with amazing people and meet great people and travel the world."

That minimal monetary investment combined with dedication, education and talent made Zonjic a jazz star. The Canadian was a member of Bob James' band in the 1980s before embarking on a solo career. With nearly a dozen discs, he has recorded with an array of luminaries, including Kenny G, Earl Klugh, Peter White, Kirk Whalum, Rick Braun and Kem.

Zonjic's latest release, *Doin' the D*, pays tribute to the Motor City. The flute player took home the Canadian Smooth Jazz Award for Album of the Year for the 2009 disc.

"[Detroit] became my source for everything: I have an office in Detroit; I have a huge audience in Detroit; I got to do CBS radio in Detroit. So when you start to look at what I owe the city, because there's really no justifiable reason why anyone should go through their whole life thinking they could get away with playing the flute for a living, come on. That is a profound blessing," he said.

"Regardless of what level you may play on, you can never take something like that for granted, and most of the credit has to go to this area. So when I put my CD together, the main reason I called it *Doin' the D* was because it was a cool expression that

referred to doing cool things in what I think is the greatest music city in the world."

Still a broadcaster, Zonjic's radio show, "From A to Z," airs weekly in Toronto and is syndicated in several U.S. cities, including Detroit.

When he's not on the air or stage, Zonjic is putting together lineups for music events.

"It just started with people casually asking for advice and eventually led to me being hired on a somewhat regular basis to be an artistic director," he said. "At this point, there are around nine events."

He has assisted with Music Fest since it began in 2010.

"I love how eclectic Music Fest is at The University of Toledo. It's just been a thrill to work with Larry Burns [vice president for external affairs] and UT," Zonjic said. "I think that school is special, and I think that city is special."

Motown will be on the menu when Zonjic takes the stage with The Motor City Horns and Serieux at the free event Friday, Aug. 29, at 6 p.m. in the Rocket Hall parking lot.

"I grew up loving Motown; you're talking about the greatest songs ever written," the flutist said. "We've done these shows before and there's a lot of magic."



The Motor City Horns



Serieux



Zonjic

Red Wanting Blue to perform at Music Fest encore Aug. 30

By Aimee Portala

Columbus-based band Red Wanting Blue has appeared on the “Late Show With David Letterman,” VH1’s “Big Morning Buzz Live” and NPR’s “Mountain Stage,” yet members remain humble.

“We’ve all had our moments of like, maybe we’ll never get anywhere with this, but we still love it and we’re going to do it anyway because it’s what we love to do,” said Scott Terry, lead singer. “If the money never comes, who cares? We love to play music and we love to travel; we like being an American rock ‘n’ roll band.”

Red Wanting Blue will perform Saturday, Aug. 30, at 4 p.m. in the Rocket Hall parking lot as part of a special encore of UT’s Music Fest.

Formed in 1996 at Ohio University in Athens, Red Wanting Blue has been touring the United States for more than a decade.

After 14 years being independent, the band — Terry, bassist Mark McCullough, guitarist and keyboardist Greg Rahm, guitarist Eric Hall and drummer Dean Anshutz — signed with Fanatic Records in 2010. To date, they have released 10 full-length albums, including 2011’s *From The Vanishing Point*, which debuted at No. 10 on the Billboard Heatseekers Chart and led to national exposure.

The band’s most recent offering, *Little America*, debuted at No. 3 on the Billboard

Heatseekers Chart and No. 31 on the Mainstream Rock Chart.

“I’m a stubborn man; I thought I could do it myself for such a long time. I think that’s a great mindset for a musician and a band to have... there’s so much you can do yourself,” Terry said. “You probably have to consider the opportunities that are out there when people are asking you to join their label. That’s what happened with us. Fanatic Records came to us and said, ‘We want to represent you because we believe in what you’ve done on your own already.’ That’s been so huge for us, just to be able to find people that are as passionate about our band as we are.”

Terry is known for his prominent stage presence, which adds a great deal of energy to the band’s live performances.

“I make a lot of faces when I sing... I use my whole body to get the song out of me. I get very emotional,” he said. “That’s what I love about performing. Getting to reach new people and being able to give them something that’s real and honest, and hoping they walk away and go, ‘Wow, that was really something. That guy gave himself more than he had to.’”

Ultimately, Terry strives to offer an authentic, organic experience to fans.

“I think, at the end of the day, a song lasts if you can make something really meaningful with the words. I try my best to perform songs as honestly as I can, and I try to write them as honestly as I can,” he said.

The Infatuations to start Music Fest party

By Vicki L. Kroll

The title of the opening track on The Infatuations’ *Detroit Block Party* says it all: “Tonight We Celebrate.”

Lead singer Caleb Gutierrez yells, “Get up!” and adds, “If you came to party, you came to the right place.”

“We wanted to set the tone that this is a soundtrack for party events in your life whether it’s a graduation party or wedding, just hanging out for the weekend or whatever it is, we want to be that soundtrack,” said guitarist and band co-founder Christian Draheim. “‘Tonight We Celebrate’ is a song about let’s go have a good time.

“I think so many artists are so deep and so heavy, they have so many important things to say. And at the end of the day, I started doing music because it was fun; it was a way to escape all the important, mundane stuff.”

Fans have been moving and grooving since the Motor City band’s disc dropped in May. The quintet’s retro-sounding modern mix of rock, Motown, soul and funk has been compared to Fitz & The Tantrums and Mayer Hawthorne.

Essential to that sound is Gutierrez’s distinctive voice.

“[Marco Lowe, group co-founder and songwriter, and I] knew we had to find the right lead singer for this project,” Draheim said. “We had come up with a description of what we should keep our eyes and ear open for: Somebody who has that power and depth of a Levi Stubbs and the full vocal range of Stevie Wonder and can get a little gritty and sound like Rob Tyner, somebody who can symbolize all these Detroit vocalists and have their on thing at the same time.”

Draheim saw Gutierrez take the stage at an open-mic night at a Dearborn bar in 2009.

“It was the first time I heard Caleb sing. And the whole place stopped, even the dart game. He commanded the whole place,” Draheim recalled.

Gutierrez joined the lineup in 2010. One year later, The Infatuations released a video for the single, “Blame It on You.”

“We had a pretty good idea of what we wanted our sound to be; it was kind of a combination of Motown, funk and Detroit-inspired rock ‘n’ roll,” Draheim said. “‘Blame It on You’ really had that backbeat Motown feel to it, just something easy for everybody to grab on to and sing along to with us.”

Since then, the group has shared the stage with George Clinton and the P-Funk All-Stars and Here Come the Mummies.

“As we started playing festivals, I noticed that there’s young people, there’s older people, there are all sorts of different ethnic backgrounds in front of us. And the crowd is four times the size it was when we finished our set versus when we started,” Draheim said. “I think there’s something in [our music] for everybody.”

Get ready to dance: The Infatuations — Draheim, Gutierrez, Lowe, bassist the Wolf, guitarist Nick Behnan and drummer Bobby Myers — will cruise down I-75 to open The University of Toledo’s Music Fest Friday, Aug. 29, at 4 p.m. in the Rocket Hall parking lot.

It’ll be the good-time band’s debut performance in the Glass City.

“I’ve heard nothing but great things about The University of Toledo Music Fest,” Draheim said. “Our drummer actually worked on the crew that set up the sound system last year and said, ‘Man, if there’s a way we can play this, that would be awesome.’ And here we are this year playing it. We’re excited.”



Red Wanting Blue



The Infatuations



MUSIC FEST 2014



The Infatuations
4 – 5 p.m.



Pep Rally
5 – 5:45 p.m.



Zonjic Meets Motown
Alexander Zonjic and Friends with Serieux (Temptations Motown Review) and The Motor City Horns
6 – 7:15 p.m.



David Cook
8 – 9:15 p.m.



Mike Posner
10 – 11:30 p.m.

FRIDAY, AUGUST 29 4 P.M. TO 11:30 P.M.

The University of Toledo Main Campus, **NEW LOCATION:** Northwest Rocket Hall Parking Lot
FREE ADMISSION. All Rocket fans welcome to attend. Parking available in lots 25 and 26.

For more information, visit utoledo.edu/musicfest or call 419.530.2441.

f /UTMusicFest t @musicfest14



Join us for a special Music Fest encore on Saturday, Aug. 30.

Red Wanting Blue will take the stage at 4 p.m. in the Rocket Hall parking lot before the first home football game. Go Rockets!



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See you at
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Rocket spirit



Photo by Vicki Kroll

UT alumnus Jeff Traudt unfurled a new Rocket flag outside of his State Farm Insurance Agency, 2828 Central Ave., near Main Campus. "We've got New Hampshire coming soon! Time for a new flag as the old one was looking tattered," he said. The loyal fan will be at the home opener when Toledo takes on New Hampshire Saturday, Aug. 30, at 7 p.m. in the Glass Bowl. He received a bachelor's degree in business administration in 1979 and became a State Farm agent in 1980. Traudt served as president of the UT Alumni Association in 1995 and 1996, and he is UT Foundation Board of Trustees emeritus member.

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Outside Rocket Hall near
University Parks/Trail



SA 1780 0714



Glass Bowl, sweet Glass Bowl: Rockets ready for season to start at home

By Paul Helgren

The University of Toledo will open its 2014 football season with four of its first five games in the Glass Bowl.

The Rockets, who were picked to win the Mid-American Conference West Division in a media vote, start their season vs. the New Hampshire Wildcats Saturday, Aug. 30, at 7 p.m.

The following week, Southeastern Conference power Missouri comes to the Glass Bowl. After a road game at Cincinnati, Toledo will host consecutive Mid-American Conference games vs. Ball State Sept. 20 and Central Michigan Sept. 27.

At least four Rocket games will be carried on national television, including the Friday, Sept. 12, match-up at Cincinnati on ESPN2. Three other contests will be carried on either ESPN2 or ESPNU: Nov. 4 at Kent State, Nov. 11 at Northern Illinois and Nov. 19 vs. Bowling Green in the Glass Bowl.

The Nov. 28 game at Eastern Michigan also may be carried on ESPNU. Other

games may be picked up later by national or regional TV outlets.

"We face another challenging schedule, but we're looking forward to it," said Matt Campbell, who is entering his third season as the Rockets' head coach. "I think it's good for our fans that we can open up the season with four home games in the first five weeks of the season. But we play a schedule full of tough opponents, home and away, and we're excited for the challenge."

Toledo's opponent in its home opener is New Hampshire, a very strong NCAA-Football Championship Subdivision program that finished 10-5 in 2013 and advanced to the semifinals of the division playoffs.

Week two features what should be one of the biggest home games in school history, a date with Missouri and Head Coach Gary Pinkel. Pinkel coached at Toledo for 10 seasons from 1991 to 2000 and is in the school's Varsity 'T' Hall of Fame. Last season, Missouri went 12-2, won

the East Division title of the Southeastern Conference, defeated Oklahoma State in the Cotton Bowl, and finished the year ranked No. 5 in the nation in both major polls. The Rockets and the Tigers faced off in Columbia last season, with Mizzou coming away with a 38-23 victory.

The Rockets' first road game of the season is the Friday night non-conference match-up vs. Cincinnati at Paul Brown Stadium Sept. 12. The Bearcats were 9-4 last year, 6-2 in the American Athletic Conference.

UT's fourth and final non-conference game will be played Saturday, Oct. 11, at Iowa State (3-9, 2-7 Big 12).

Toledo's MAC season opens with home games vs. Ball State (10-3, 7-1 MAC) Saturday, Sept. 20, and Central Michigan (6-6, 4-4) Saturday, Sept. 27. The other two league home opponents are UMass (1-11, 1-7) Saturday, Oct. 25, and archrival and defending MAC Champion Bowling Green (10-4, 7-1) Wednesday, Nov. 19.

Toledo's league road games are at Western Michigan (2-10, 1-7) Saturday, Oct. 4; Kent State (4-8, 3-5) Tuesday, Nov. 4; Northern Illinois (12-2, 8-0) Tuesday, Nov. 11; and Eastern Michigan (2-10, 1-7) in the season finale Friday, Nov. 28.

Campbell welcomes back a solid core of players for 2014. Of the 44 players in the Rockets' 2013 offensive and defensive two-deeps, only nine were seniors. Leading the way this season will be a top-notch offensive line that returns four of five starters, as well as a defense led by first-team All-MAC linebacker Junior Sylvestre.

Home games are free for students with IDs, and tickets are half off for UT faculty and staff. Call 419.530.GOLD (4653) for more information.



Photos by Daniel Miller



TOUGH D: Leading Toledo's defense will be first-team All-Mid-American Conference linebacker Junior Sylvestre. Last season, he led the Rockets with 118 tackles.




READY TO RUN: Sophomore Kareem Hunt will start at running back for the Rockets. He amassed 866 yards last season and averaged 6.3 yards per carry.



#TOLEDO TOUGH
2014 ROCKET FOOTBALL

 AUG. 30 vs. NEW HAMPSHIRE 7 P.M.	 SEPT. 6 vs. MISSOURI NOON	 SEPT. 12 @ CINCINNATI 7 P.M.	 SEPT. 20 vs. BALL STATE* TBA	 SEPT. 27 vs. CENTRAL MICHIGAN* TBA	 OCT. 4 @ WESTERN MICHIGAN* 7 P.M.	 OCT. 11 @ IOWA STATE* 2:30 P.M. CT	 OCT. 25 vs. UMASS TBA	 NOV. 4 @ KENT STATE* 8 P.M.	 NOV. 11 @ NORTHERN ILLINOIS* 7 P.M. CT	 NOV. 19 vs. BOWLING GREEN* 8 P.M.	 NOV. 28 @ EASTERN MICHIGAN* TBA	 DEC. 5 @ DETROIT, MI 7 P.M.
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* Mid-American Conference Game | Schedule is subject to change | Listen to the Rockets on the Rocket Sports Radio Network, WSPD AM-1370 in Toledo and at utrockets.com

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UT initiative brings student feedback to life

By Samantha Watson

If you've been in The University of Toledo's Student Union lately, you may have noticed a few changes.

These changes are part of an initiative by the Division of Student Affairs called "You Spoke, We Listened." The initiative, led by Dr. Kaye Patten Wallace, senior vice president for the student experience, focuses on creating a more student-centered atmosphere by taking action on student feedback.

"When students constantly tell you the same thing over and over again, I believe we have an obligation as an institution to act," Patten Wallace said.

One thing students often mentioned was dining on campus; they thought there weren't many options when it came to both food and meal plans. Patten Wallace and her team addressed this by taking a look at Health Science Campus, which had just improved its food service by bringing in some new staff.

One person in particular, Mario Toussaint, was at the head of Health Science Campus' success in customer satisfaction. Toussaint now is in charge of food services



on both campuses, and Patten Wallace believes he will greatly improve the student dining experience.

Another issue students often brought up was the lack of a place for commuters, though UT is a largely commuter school. Now, after some renovations, part of the Student Union offers a lounge for commuter students, furnished with plenty of outlets, seating, tables, and a microwave and fridge.

Over winter break this year, UT plans on replacing carpeting and machines in the Student Recreation Center.

Future plans could include improved lounges in each of the residence halls with new furniture and entertainment.

"We're improving the student experience, but also trying to get the word out that when students talk, we listen to their voice. It's important to us," Patten Wallace said.

Phishing scammers target UT employees, students

Along with colleges and universities nationwide, The University of Toledo is under attack.

Phishing scammers recently have been focusing their attacks on institutions of higher education, said Dr. Godfrey Ovwigho, vice president for information technology.

"The University of Toledo has seen an increase in the amount of phishing emails that target faculty, students and staff," he said. "The scammers are probably located somewhere in Europe and have become quite sophisticated in making their emails look convincing."

These emails come from various websites and typically try to trick employees and students into either proving or sharing their login credentials, or attempting to gain access to bank accounts via payroll direct deposit information.

If you have recently responded to one of these emails and provided your login credentials, change your password immediately. If you need assistance, contact the Help Desk at 419.530.2400 or ithelpdesk@utoledo.edu.

As a reminder, the University will never request that you provide your credentials in an email. Do not click on hyperlinks or reply to suspect emails. When in doubt, call the Help Desk. Further information regarding phishing can be found at <http://utoledo.edu/phishing>.

"The realities of the Information Age make it important to stay aware and vigilant about protecting all personal information," Ovwigho added. "Being alert to possible scams like this is our best defense."

UT NEWS

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